DECEMBER: DORAL SUPERMARKET CARTON ONSERT PROMOTION #601795

ONSERTS (#516962) WILL BE SHIPPED TO RETAIL REPS 11/18/96.

ONSERT IS CONTINUITY OFFER TO BE USED IN CONJUNCTION W/ GAP MONIES.

**** NOTE: 1 SKU DUMP BINS (#516950 - PACKED 1/SKU) AND 2 SKUS MERCH. KITS (#516953 - PACKED 1/SKU) WILL BE SHIPPED FOR EACH ONSERT SKU (ITEM #516962, PACKED 25/SKU) ORDERED TO RETAIL REPS.

DO NOT UPDATE ACTIVITY IN POQETS / ROU WILL ENTER ACTIVITY.

(ONSERTS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP IS ASSIGNED)

Sales Rep	Retail Rep	SIS#	ACCOUNT NAME	ADDRESS	CITY	STATE	Onserts 100/SKU (Item #516962)
162202	162238	654160	VILLAGE MARKET	ROUTE 3 FULTON STREET	HANNIBAL	NY	1
162202	162238	462765	CENTRAL SQUARE IGA	COUNTY RT 49	CENTRAL SQUARE	NY	1
162202	162238	171636	SWEETHEART MARKET	RT 11 & W TAFT RD	NO SYRACUSE	NY	1
162203	162231	269425	MACKS PHARMACY	PLZA SHOPNG CTR	ITHACA	NY	1
162203	162231	269440	CHUCKS MOBIL MART	STATE&MEADOW ST	ITHACA	NY	2
162203	162228	269635	FOODMART	328 PARK AVE	CORNING	NY	2
162204	162223	777314	NEW MILFORD MARKET	198 MAIN ST	NEW MILFORD	PA	1
162204	162223	319856	ABC FOOD MART	RR #6, BOX 6022	MONTROSE	PA	1
162204	162226	763827	HES #32276	357 STATE ST	BINGHAMTON	NY	2
162204	162223	055352	SCHNEIDER'S #706	5 MILE POINT PLAZA	KIRKWOOD	NY	1
162204	162223	819485	ROBS COUNTRY MKT,INC	RT. 11	GREAT BEND	PA	2
162204	162224	281946	B&R DISTRIBUTOR	65 BRIDGE ST	TUNKHANNOCK	PA	1
162204	162224	269970	MORRIS' MARKET	BOX 510, RT 6	WYALUSING	PA	1
162204	162233	177621	WALTON BIG M #896	36 WEST ST	WALTON	NY	1
162204	162233	171091	DEPOSIT BIG M	FRONT STREET	DEPOSIT	NY	1
162204	162223	777509	SCHNEIDERS MARKET	ERIE PLAZA	SUSQUEHANNA	PA	1
162204	162233	186184	S MONTROSE MKT	RT 29	SOUTH MONTROSE	PA	1
162204	162223	185761	CLIFFORD FARM MARKET	250 MAIN STREET	CLIFFORD	PA	1
162204	162228	764192	AL S MIDSTATE MKT	RR 3 BOX 61	GILLETT	PA	2
162204	162228	680789	GRECO'S MARKET	387 YORK AVE	TOWANDA	PA	2
162205	162230	272587	SOLVAY BIG "M"	2902 MILTON AVE	SOLVAY	NY	1

Source: https://www.industrydocuments.ucsf.edu/docs/mhvn0000

DECEMBER: DORAL SUPERMARKET CARTON ONSERT PROMOTION #601795

ONSERTS (#516962) WILL BE SHIPPED TO RETAIL REPS 11/18/96.

ONSERT IS CONTINUITY OFFER TO BE USED IN CONJUNCTION W/ GAP MONIES.

**** NOTE: 1 SKU DUMP BINS (#516950 - PACKED 1/SKU) AND 2 SKUS MERCH. KITS (#516953 - PACKED 1/SKU) WILL BE SHIPPED FOR EACH ONSERT SKU (ITEM #516962, PACKED 25/SKU) ORDERED TO RETAIL REPS.

DO NOT UPDATE ACTIVITY IN POQETS / ROU WILL ENTER ACTIVITY.

(ONSERTS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP IS ASSIGNED)

Sales Rep	Retail Rep	SIS#	ACCOUNT NAME	ADDRESS	CITY	STATE	Onserts 100/SKU (Item #516962)
162207	162221	183700	RESSLER'S MARKET	420 S MAIN ST	NAZARETH	PA	1
162207	162221	184605	D & R BEVERAGE	4060 EASTON NAZARETH	NAZARETH	PA	1
162207	162221	573465	BATH THRIFTWAY #2571	326 S WALNUT ST	BATH	PA	2
162207	162221	184187	GOLDEN KEY MARKET	DELAWARE AVE	PALMERTON	PA	1
162207	162221	183717	GOLDEN KEY IGA	161 S 2ND ST	LEHIGHTON	PA	1
162207	162221	520621	KINSLEY MARKET	ROUTE 209	BRODHEADSVILLE	PA	2
162208	162221	185055	BLAKESLEE MARKET,INC	BLAKESLEE VILLAGE	BLAKESLEE	PA	1
162208	162224	580984	BLOOM PARTY CENTER	1695 NEW BERWICK HWY	BLOOMSBURG	PA	1
162208	162224	775325	DRIVE IN FOOD STORE	401 MILL ST	DANVILLE	PA	1
162208	162224	193295	BENTON RIVERSIDE	ROUTE 486	BENTON	PA	1
162209	162225	665910	MIGGYS IGA	9 FOX RUN LN	E STROUDSBURG	PA	1
162209	162225	636743	BEAR BEVERAGE	RD1 BOX 86V RT 739	DINGMANS FERRY	PA	1
162209	162222	185719	BILLS SUPERMARKET	RD #6 PO BOX 6220	MOSCOW	PA	2
162209	162225	246619	DUTCH'S MARKET	RT 191 & 507	NEWFOUNDLAND	PA	1
162209	162222	594172	RICCARDO'S MARKET	320 S BLAKELY ST	DUNMORE	PA	1
162209	162223	021980	RAINBOW MARKET	635 NORTHERN BLVD	CHINCHILLA	PA	1
162209	162225	688951	DUTCHS MARKET	RT 6	HAWLEY	PA	1
162209	162225	517722	LAKE REGION IGA	ROUTE 6 & 590	HAWLEY	PA	1
162210	162227	641285	MIDDLETOWN BEER & SO	263 ROUTE 211 E	MIDDLETOWN	NY	1
162210	162227	178787	LLOYDS STORE	ROUTE 211	MIDDLETOWN	NY	1
162210	162227	178173	ROCK HILL TRADING PO	ROUTE 17	ROCK HILL	NY	1
							51

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Source: https://www.industrydocuments.ucsf.edu/docs/mhvn0000

DECEMBER: DORAL SUPERMARKET CARTON ONSERT PROMOTION #601795

ONSERTS (#516962) WILL BE SHIPPED TO RETAIL REPS 11/18/96.
ONSERT IS CONTINUITY OFFER TO BE USED IN CONJUNCTION W/ GAP MONIES.

**** NOTE: 1 SKU DUMP BINS (#516950 - PACKED 1/SKU) AND 2 SKUS MERCH. KITS (#516953 - PACKED 1/SKU) WILL BE SHIPPED FOR EACH ONSERT SKU (ITEM #516962, PACKED 25/SKU) ORDERED TO RETAIL REPS.

DO NOT UPDATE ACTIVITY IN POQETS / ROU WILL ENTER ACTIVITY.

(ONSERTS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP IS ASSIGNED)

Sales Rep	Retail Rep	SIS#	ACCOUNT NAME	ADDRESS	CITY	STATE	Onserts 100/SKU (Item #516962)
162301	163829	717500	MCGREGORS PHARMACY	476 MAIN ST	WINOOSKI	VT	1
162301	0	769941	PRESCRIPTION CITYINC	HILLCREST PLAZA	SPRING VALLEY	NY	1
162302	162325	114548	SALEMS MKT	MAIN ST	BENNINGTON	VT	1
162303	162322	177172	MOHAWK DAIRY STORE	260 FOREST AVE	AMSTERDAM	NY	1
162305	162233	290164	BLMN ENTERPRISERS	ROUTE 28	BOICEVILLE	NY	1
162306	0	769224	RED HOOK IGA	49 N BROADWAY	RED HOOK	NY	1
162306	162327	770053	STONE RIDGE SUPER	626 ROUTE 209	STONE RIDGE	NY	1
162307	162327	571289	PARTY BEVERAGE,INC.	199 N PLANK RD	NEWBURGH	NY	1
162307	162327	178801	BIK HOUSEWARES, INC.	DBA BI RITE	VAILS GATE	NY	1
162307	162327	178829	THRUWAY PHARMACY	TRUWAY SHP/CTR PLAZA	WALDEN	NY	1
162307	162329	518344	A&R COASTAL, INC.	228 MAIN ST	BEACON	NY	1
162307	0	179339	JERRICK DRUGS I	ROUTE 52 BOX 317	FISHKILL	NY	1
162308	162328	769945	PAWLING A G MARKET	62 E MAIN ST	PAWLING	NY	1
162308	162328	958292	CAROL'S GIFT	RT 22 GRAND UN PLAZA	DOVER PLAINS	NY	1
162308	162328	769926	ARLINGTON GETTY	813 MAIN ST	POUGHKEEPSIE	NY	1
162309	162329	179284	TACONIC DRUGS	LEE BLVD. & ROUTE 6	JEFFERSON VLY	NY	1
162309	162329	179489	CIRCLE CARDS N	345 DOWNING DR	YORKTOWN HEIGHT	NY	1
162309	162329	425759	TREASURE CHEST, INC.	DBA LYN'S HALLMARK	MAHOPAC	NY	1
162309	162328	365630	DAVIG CORP. D/B/A	EASY STOP	BREWSTER	NY	1
162309	162328	769481	PUTNAM LAKE MKT.INC.	74 FAIRFIELD DRIVE	PATTERSON	NY	1
162309	162328	550256	LOTTO STORE	RT 6 & 22	BREWSTER	NY	1
23 ADDITIONAL SKUs OF ONSERTS ALLOCATED TO DIVISION #1623 (WILL BE SHIPPED TO 'SPARE ROOM'							23
							44

(SUPMKTSR.XLS)10/24/96)

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Source: https://www.industrydocuments.ucsf.edu/docs/mhvn0000

DECEMBER: DORAL SUPERMARKET CARTON ONSERT PROMOTION #601795

ONSERTS (#516962) WILL BE SHIPPED TO RETAIL REPS 11/18/96.

ONSERT IS CONTINUITY OFFER TO BE USED IN CONJUNCTION W/ GAP MONIES.

**** NOTE: 1 SKU DUMP BINS (#516950 - PACKED 1/SKU) AND 2 SKUS MERCH. KITS (#516953 - PACKED 1/SKU) WILL BE SHIPPED FOR EACH ONSERT SKU (ITEM #516962, PACKED 25/SKU) ORDERED TO RETAIL REPS.

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Sales Rep	Retail Rep	SIS#	ACCOUNT NAME	ADDRESS	CITY	STATE	Onserts 100/SKU (Item #516962)
162601	0	259488	BUFFALO TOBACCO PRD	202 208 RHODE ISLAND	BUFFALO	NY	2
162601	162629	031899	TZETZO BROS.	1100 MILITARY RD	KENMORE	NY	2
162601	162629	396739	FAY'S LEADER DRUG	801 TONAWANDA ST	BUFFALO	NY	2
162601	0	535516	JACOB KERN & SONS	NICHOLLAS ST.	LOCKPORT	NY	2
162602	162630	268798	BOBS GROCERY	1722 LAKE RD	HAMLIN	NY	2
162602	162630	268801	BAUCH IGA	406 HAMLIN CLARKSON	HAMLIN	NY	2
162603	162623	397332	CY'S PHARMACY	2317 BOWEN RD	ELMA	NY	2
162603	162627	397797	BELLS #2130/F	121 N CENTER ST	PERRY	NY	2
162604	162627	268585	WEST'S SHURFINE	45 W MAIN ST	LIVONIA	NY	2
162604	162624	268580	BELL'S 3590/F	FALLS PLAZA	HONEOYE FALLS	NY	2
162604	162627	268928	NUNDA JUBLIEE	9045 STATE ST	NUNDA	NY	2
162604	162627	269729	WAYLAND FOODMART	E NAPLES ST	WAYLAND	NY	2
162605	162232	602879	DOLLAR & MORE STORE	DBA DOLLAR & MORE ST	LYONS	NY	2
162605	162232	268492	MADIAS BIG M #897	CASTLE ST	GENEVA	NY	2
162605	162624	021281	BREEN'S BELLS #4785	100 MASON ST	NEWARK	NY	2
162605	162624	268505	BREEN'S MARKET #4730	RT 31	PALMYRA	NY	2
162605	162232	608027	DUNDEE'S NEWSTAND	39 WATER STREET	AUBURN	NY	2
162605	162232	763306	WOLCOTT BARGINE CTN	10 NEW HARTFORD ST	WOLCOTT	NY	2
162605	162620	268518	PATTONS SUPER DUPER	38 MAIN ST	SODUS	NY	2
162605	162620	268514	ONTARIO JUBLIEE	RT 104, ONTARIO PL.	ONTARIO	NY	2
162605	162620	268516	BREEN'S BELL_4745	RT 104	WILLIAMSON	NY	2
162605	162624	763728	WEST'S FOODMART	ROUTE 20A	HONEOYE	NY	2
162605	162624	268482	WADES SURFINE	RT 96 BOX 35	VICTOR	NY	2
162605	162627	269745	BOB & IRVS	138 MAIN STREET	NAPLES	NY	2
162605	162627	269750	GILES FOOD MART	SENECA & WATER	DUNDEE	NY	2

Source: https://www.industrydocuments.ucsf.edu/docs/mhvn0000

DECEMBER: DORAL SUPERMARKET CARTON ONSERT PROMOTION #601795

ONSERTS (#516962) WILL BE SHIPPED TO RETAIL REPS 11/18/96.
ONSERT IS CONTINUITY OFFER TO BE USED IN CONJUNCTION W/ GAP MONIES.

**** NOTE: 1 SKU DUMP BINS (#516950 - PACKED 1/SKU) AND 2 SKUS MERCH. KITS (#516953 - PACKED 1/SKU) WILL BE SHIPPED FOR EACH ONSERT SKU (ITEM #516962, PACKED 25/SKU) ORDERED TO RETAIL REPS.

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Sales Rep	Retail Rep	SIS#	ACCOUNT NAME	ADDRESS	CITY	STATE	Onserts 100/SKU (Item #516962)
162606	162621	407427	UNION NEWS INC.	213 N UNION ST	OLEAN	NY	2
162606	0	591657	PARKVIEW SUPERMARKET	200 W WASHINGTON ST	BRADFORD	PA	2
162606	162621	398169	GIANT FOOD MKT	PARK ST	WELLSVILLE	NY	2
162606	162627	763777	RAYS SUPER DUPER	60 CENTER ST	HORNELL	NY	2
162607	162228	182876	PRESTONS COLONIAL	MAIN STREET & RT 15	LAWRENCEVILLE	PA	2
162607	162229	764303	D&H KEYSTONE MKT	10 SPRINGBROOK DR	CANTON	PA	2
162607	162229	182808	BLOSS HOLIDAY MKT	RIVERSIDE AVENUE	BLOSSBURG	PA	2
162607	162621	302196	COUNTY MARKET	RT 68	CLARION	PA	2
162607	162621	182770	WESTFIELD BIG M #891	200 W MAIN ST	WESTFIELD	PA	2
162607	162621	553089	COUNTY MKT. 64303	MARKET STREET EXT.	WARREN	PA	2
							70

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ONSERTS (#516962) WILL BE SHIPPED TO RETAIL REPS 11/18/96.

ONSERT IS CONTINUITY OFFER TO BE USED IN CONJUNCTION W/ GAP MONIES.

**** NOTE: 1 SKU DUMP BINS (#516950 - PACKED 1/SKU) AND 2 SKUS MERCH. KITS (#516953 - PACKED 1/SKU) WILL BE SHIPPED FOR EACH ONSERT SKU (ITEM #516962, PACKED 25/SKU) ORDERED TO RETAIL REPS.

DO NOT UPDATE ACTIVITY IN POQETS / ROU WILL ENTER ACTIVITY.

(ONSERTS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP IS ASSIGNED)

Sales Rep	Retail Rep	SIS#	ACCOUNT NAME	ADDRESS	CITY	STATE	Onserts 100/SKU (Item #516962)
163801	163828	334692	BEVERAGE BARON	19 GABLE PL	BARRE	VT	2
163801	163827	023232	EVANSVILLE TRADING P	RTE. 58	EVANSVILLE	VT	2
163801	163827	113733	THE WHITE MARKET	69 DEPOT ST	LYNDONVILLE	VT	2
163801	163827	113747	C & C MARKET	CHURCH ST	BARTON	VT	2
163802	163821	104100	VALLEY MARINA	RT 202	RINDGE	NH	2
163802	163821	450269	WHITNEY JUNCTION INC	ROUTE 119	RINDGE	NH	2
163802	163821	104063	KULICKS SUPER MARKET	WARWICK RD	WINCHESTER	NH	2
163802	163822	590299	RYAN'S VARIETY	409 NASHUA ST	MILFORD	NH	2
163803	163821	104077	MORTS GROCERY	RT 9	SPOFFORD	NH	2
163804	163828	563527	BEER KING	57 CRESCENT ST	RUTLAND	VT	2
163804	163828	623948	TERRILL BEVERAGE	TERRILL ST	RUTLAND	VT	2
163804	163825	032501	BIRNEY'S MINI MART	WASHINGTON STREET	CLAREMONT	NH	2
163805	163823	701000	HIWAY SUPERETTE	91 W BROADWAY	DERRY	NH	2
163805	163823	103067	WINDHAM CTRY.STORE	JCT 111 & 111A	WINDHAM	NH	2
163805	163820	318158	CUSTEAUS MKT	RT 111 SHOPPERS VILL	EAST HAMPSTEAD	NH	2
163806	163826	105039	106 BEANSTALK	RT 106	LOUDON	NH	2
163806	163826	105040	DANIS SUPER MARKET	WATER ST	PITTSFIELD	NH	2
163806	163826	573876	WILLOW HILL FOOD&BEV	826 CENTRAL ST	FRANKLIN	NH	2
163806	163826	497498	GUS'S COUNTRY STORE	ROUTE 106	BELMONT	NH	2
163806	163826	420661	COLONIAL VILLAGE MKT	PARK AVENUE	CONTOOCOOK	NH	2
163807	163823	103079	THOMPSONS MKT	230 CENTRAL ST	HUDSON	NH	2
163807	163822	103091	SOUCYS SUPER VALUE	217 W HOLLIS ST	NASHUA	NH	2

Source: https://www.industrydocuments.ucsf.edu/docs/mhvn0000

DECEMBER: DORAL SUPERMARKET CARTON ONSERT PROMOTION #601795

ONSERTS (#516962) WILL BE SHIPPED TO RETAIL REPS 11/18/96.
ONSERT IS CONTINUITY OFFER TO BE USED IN CONJUNCTION W/ GAP MONIES.

**** NOTE: 1 SKU DUMP BINS (#516950 - PACKED 1/SKU) AND 2 SKUS MERCH. KITS (#516953 - PACKED 1/SKU) WILL BE SHIPPED FOR EACH ONSERT SKU (ITEM #516962, PACKED 25/SKU) ORDERED TO RETAIL REPS.

DO NOT UPDATE ACTIVITY IN POQETS / ROU WILL ENTER ACTIVITY.

(ONSERTS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP IS ASSIGNED)

Sales Rep	Retail Rep	SIS#	ACCOUNT NAME	ADDRESS	CITY	STATE	Onserts 100/SKU. (Item #516962)
163808	163824	076488	CAPTAIN'S PLEASURE	972 ELM ST	MANCHESTER	NH	2
163808	163824	486298	MS. MARKET	176 SAGAMORE ST	MANCHESTER	NH	2
163808	163824	069749	D.C. CANDIA MOBIL	179 RAYMOND RD	CANDIA	NH	2
163808	163824	103187	BUNNYS SUPERETTE	75 WEBSTER ST	MANCHESTER	NH	2
163808	163824	103133	BI WISE MKT.	ROUTE #3	SUNCOOK	NH	2
163808	163824	104352	A 1 SUPERMARKET	85 S MAIN ST	MANCHESTER	NH	2
163808	163824	691347	AUBURN MARKET #1	289 CHESTER RD	AUBURN	NH	2
163808	163824	516550	DENONCOURT INC	D/B/A SULLYS SUPERETTE	GOFFSTOWN	NH	2
163809	163828	623833	MIDDLEBURY BEEF SUPP	ROUTE #7	MIDDLEBURY	VT	1
163809	163829	088475	BILLING'S MOBIL	ROUTE #100	WATERBURY	VT	1
163809	163828	113964	LANTMAN IGA INC	MAIN STREET	HINESBURG	VT	1
163809	163828	598395	WC&V SUPERMARKETS	RT 7	VERGENNES	VT	1
163809	163829	114080	ESSEX DISCOUNT BEV.	ROUTE #15	ESSEX CENTER	VT	1
							65
Grand Total							230

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Source: https://www.industrydocuments.ucsf.edu/docs/mhvn0000

DECEMBER: DORAL SUPERMARKET CARTON ONSERT PROMOTION #601795

ONSERTS (#516962) WILL BE SHIPPED TO RETAIL REPS 11/18/96.

ONSERT IS CONTINUITY OFFER TO BE USED IN CONJUNCTION W/ GAP MONIES.

**** NOTE: FOR EACH ONSERT (ITEM #516962 - PACKED 100/SKU) SHIPPED TO RETAIL REPS, 1 DUMP BIN RISER (#516950 - @ 1/SKU) AND 2 SKUS MERCH. KITS (#516953 - @ 1/SKU) WILL ALSO BE SHIPPED.

DO NOT UPDATE ACTIVITY IN POQETS / ROU WILL ENTER ACTIVITY.

(ONSERTS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP IS ASSIGNED)

Sales Rep	Retail Rep	SIS	ACCOUNT NAME	ADDRESS	CITY	STATE	Onserts (100/SKU) [illegible]	Dump Bin Riser (#516950)	Kits (#516953)
162301	0	769941	PRESCRIPTION CITYINC	HILLCREST PLAZA	SPRING VALLEY	NY	[illegible]	1	2
162306	0	769224	RED HOOK IGA	49 N BROADWAY	RED HOOK	NY	[illegible]	1	2
162307	0	179339	JERRICK DRUGS I	ROUTE 52 BOX 317	FISHKILL	NY	[illegible]	1	2
162601	0	259488	BUFFALO TOBACCO PRD	202 208 RHODE ISLAND	BUFFALO	NY	2	2	4
162601	0	535516	JACOB KERN & SONS	NICHOLLAS ST	LOCKPORT	NY	2	2	4
162606	0	591657	PARKVIEW SUPERMARKET	200 W WASHINGTON ST	BRADFORD	PA	2	2	4
	0 Total						9		

(SUPMKTRR.XLS)11/6/96)

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Source: https://www.industrydocuments.ucsf.edu/docs/mhyn0000

DECEMBER: DORAL SUPERMARKET CARTON ONSERT PROMOTION #601795

ONSERTS (#516962) WILL BE SHIPPED TO RETAIL REPS 11/18/96.

ONSERT IS CONTINUITY OFFER TO BE USED IN CONJUNCTION W/ GAP MONIES.

**** NOTE: FOR EACH ONSERT (ITEM #516962 - PACKED 100/SKU) SHIPPED TO RETAIL REPS, 1 DUMP BIN RISER (#516950 - @ 1/SKU) AND 2 SKUS MERCH. KITS (#516953 - @ 1/SKU) WILL ALSO BE SHIPPED.

DO NOT UPDATE ACTIVITY IN POQETS / ROU WILL ENTER ACTIVITY.

(ONSERTS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP IS ASSIGNED)

Sales Rep	Retail Rep	SIS#	ACCOUNT NAME	ADDRESS	CITY	STATE	Onsert 100/SKU (Item #516962)	Dump Bin Riser Ctr 1/SKU (#516950)	Merch. Kits 1/SKU (#516953)
162209	162225	665910	MIGGYS IGA	9 FOX RUN LN	E STROUDSBURG	PA	[illegible]	1	2
162209	162225	636743	BEAR BEVERAGE	RD1 BOX 86V RT 739	DINGMANS FERRY	PA	[illegible]	1	2
162209	162225	246619	DUTCH'S MARKET	RT 191 & 507	NEWFOUNDLAND	PA	[illegible]	1	2
162209	162225	688951	DUTCHS MARKET	RT 6	HAWLEY	PA	[illegible]	1	2
162209	162225	517722	LAKE REGION IGA	ROUTE 6 & 590	HAWLEY	PA	[illegible]	1	2
	162225 Total						5	5	10
162204	162226	763827	HES #32276	357 STATE ST	BINGHAMTON	NY	[illegible]	2	4
	162226 Total						2	2	4
162210	162227	641285	MIDDLETOWN BEER & SO	263 ROUTE 211 E	MIDDLETOWN	NY	[illegible]	1	2
162210	162227	178787	LLOYDS STORE	ROUTE 211	MIDDLETOWN	NY	1	1	2
162210	162227	178173	ROCK HILL TRADING PO	ROUTE 17	ROCK HILL	NY	1	1	2
	162227 Total						3	3	6
162203	162228	269635	FOODMART	323 PARK AVE	CORNING	NY	2	2	4
162204	162228	764192	ALS MIDSTATE MKT	RR 3 BOX 61	GILLETT	PA	2	2	4
162204	162228	680789	GRECO'S MARKET	387 YORK AVE	TOWANDA	PA	2	2	4
162607	162228	182876	PRESTONS COLONIAL	MAIN STREET & RT 15	LAWRENCEVILLE	PA	2	2	4
	162228 Total						8	8	16
162607	162229	764303	D&H KEYSTONE MKT	10 SPRINGBROOK DR	CANTON	PA	[illegible]	2	4
162607	162229	182808	BLOSS HOLIDAY MKT	RIVERSIDE AVENUE	BLOSSBURG	PA	[illegible]	2	4
	162229 Total						4	4	8
162205	162230	272587	SOLVAY BIG "M"	2902 MILTON AVE	SOLVAY	NY	[illegible]	1	2
	162230 Total						1	1	2
162203	162231	269425	MACKS PHARMACY	PLZA SHOPNG CTR	ITHACA	NY	[illegible]	1	2
162203	162231	269440	CHUCKS MOBIL MART	STATE&MEADOW ST	ITHACA	NY	2	2	4
	162231 Total						3	3	6
162605	162232	602879	DOLLAR & MORE STORE	DBA DOLLAR & MORE ST	LYONS	NY	2	2	4
162605	162232	268492	MADIAS BIG M #697	CASTLE ST	GENEVA	NY	2	2	4

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DECEMBER: DORAL SUPERMARKET CARTON ONSERT PROMOTION #601795

ONSERTS (#516962) WILL BE SHIPPED TO RETAIL REPS 11/18/96.

ONSERT IS CONTINUITY OFFER TO BE USED IN CONJUNCTION W/ GAP MONIES.

**** NOTE: FOR EACH ONSERT (ITEM #516962 - PACKED 100/SKU) SHIPPED TO RETAIL REPS, 1 DUMP BIN RISER (#516950 - @ 1/SKU) AND 2 SKUS MERCH. KITS (#516953 - @ 1/SKU) WILL ALSO BE SHIPPED.

DO NOT UPDATE ACTIVITY IN POQETS / ROU WILL ENTER ACTIVITY.

(ONSERTS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP IS ASSIGNED)

Sales Rep	Retail Rep	SIS	ACCOUNT NAME	ADDRESS	CITY	STATE	[redacted] (100/SKU) (#516962)	Dump Bin Riser (1/SKU) (#516950)	Merch. Kits (2/SKU) (#516953)
162207	162221	183700	RESSLER'S MARKET	420 S MAIN ST	NAZARETH	PA	[redacted]	1	2
162207	162221	184605	D & R BEVERAGE	4060 EASTON NAZARETH	NAZARETH	PA	[redacted]	1	2
162207	162221	573465	BATH THRIFTWAY #2571	326 S WALNUT ST	BATH	PA	[redacted]	2	4
162207	162221	184187	GOLDEN KEY MARKET	DELAWARE AVE	PALMERTON	PA	[redacted]	1	2
162207	162221	183717	GOLDEN KEY IGA	161 S 2ND ST	LEHIGHTON	PA	[redacted]	1	2
162207	162221	520621	KINSLEY MARKET	ROUTE 209	BRODHEADSVILLE	PA	[redacted]	2	4
162208	162221	185055	BLAKESLEE MARKET, INC	BLAKESLEE VILLAGE	BLAKESLEE	PA	[redacted]	1	2
	162221 Total						9	9	18
162209	162222	185719	BILLS SUPERMARKET	RD #6 PO BOX 6220	MOSCOW	PA	[redacted]	2	4
162209	162222	594172	RICCARDO'S MARKET	320 S BLAKELY ST	DUNMORE	PA	[redacted]	1	2
	162222 Total						3	3	6
162204	162223	777314	NEW MILFORD MARKET	198 MAIN ST	NEW MILFORD	PA	[redacted]	1	2
162204	162223	319856	ABC FOOD MART	RR #6, BOX 6022	MONTROSE	PA	[redacted]	1	2
162204	162223	055352	SCHNEIDER'S #706	5 MILE POINT PLAZA	KIRKWOOD	NY	[redacted]	1	2
162204	162223	819485	ROBS COUNTRY MKT, INC	RT. 11	GREAT BEND	PA	[redacted]	2	4
162204	162223	777509	SCHNEIDERS MARKET	ERIE PLAZA	SUSQUEHANNA	PA	[redacted]	1	2
162204	162223	185761	CLIFFORD FARM MARKET	250 MAIN STREET	CLIFFORD	PA	[redacted]	1	2
162209	162223	021980	RAINBOW MARKET	635 NORTHERN BLVD	CHINCHILLA	PA	[redacted]	1	2
	162223 Total						8	8	16
162204	162224	281946	B&R DISTRIBUTOR	65 BRIDGE ST	TUNKHANNOCK	PA	[redacted]	1	2
162204	162224	269970	MORRIS MARKET	BOX 510, RT 6	WYALUSING	PA	[redacted]	1	2
162208	162224	580984	BLOOM PARTY CENTER	1695 NEW BERWICK HWY	BLOOMSBURG	PA	[redacted]	1	2
162208	162224	775325	DRIVE IN FOOD STORE	401 MILL ST	DANVILLE	PA	[redacted]	1	2
162208	162224	193295	BENTON RIVERSIDE	ROUTE 486	BENTON	PA	[redacted]	1	2
	162224 Total						5	5	10

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DECEMBER: DORAL SUPERMARKET CARTON ONSERT PROMOTION #601795

ONSERTS (#516962) WILL BE SHIPPED TO RETAIL REPS 11/18/96.

ONSERT IS CONTINUITY OFFER TO BE USED IN CONJUNCTION W/ GAP MONIES.

**** NOTE: FOR EACH ONSERT (ITEM #516962 - PACKED 100/SKU) SHIPPED TO RETAIL REPS, 1 DUMP BIN RISER (#516950 - @ 1/SKU) AND 2 SKUS MERCH. KITS (#516953 - @ 1/SKU) WILL ALSO BE SHIPPED.

DO NOT UPDATE ACTIVITY IN POQETS / ROU WILL ENTER ACTIVITY.

(ONSERTS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP IS ASSIGNED)

Sales Rep	Retail Rep	SIS#	ACCOUNT NAME	ADDRESS	CITY	STATE	Onserts 100/SKU (#516962)	Dump Bin Riser 1/SKU (#516950)	Merch Kits 1/SKU (#516953)
162605	162232	608027	DUNDEE'S NEWSTAND	39 WATER STREET	AUBURN	NY	2	2	4
162605	162232	763306	WOLCOTT BARGINE CTN	10 NEW HARTFORD ST.	WOLCOTT	NY	6	2	4
	162232 Total							8	16
162204	162233	177621	WALTON BIG M #896	36 WEST ST.	WALTON	NY	1	1	2
162204	162233	171091	DEPOSIT BIG M	FRONT STREET	DEPOSIT	NY	1	1	2
162204	162233	186184	S MONTROSE MKT	RT 29	SOUTH MONTROSE	PA	1	1	2
162305	162233	290164	BLMN ENTERPRISERS	ROUTE 28	BOICEVILLE	NY	1	1	2
	162233 Total						4	4	8
162202	162238	654160	VILLAGE MARKET	ROUTE 3 - FULTON STREET	HANNIBAL	NY	1	1	2
162202	162238	462765	CENTRAL SQUARE IGA	COUNTY RT 49	CENTRAL SQUARE	NY	1	1	2
162202	162238	171636	SWEETHEART MARKET	RT 11 & W TAFT RD	NO SYRACUSE	NY	1	1	2
	162238 Total						3	3	6

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DECEMBER: DORAL SUPERMARKET CARTON ONSERT PROMOTION #601795

ONSERTS (#516962) WILL BE SHIPPED TO RETAIL REPS 11/18/96

ONSERT IS CONTINUITY OFFER TO BE USED IN CONJUNCTION W/GAP MONIES.

**** NOTE: FOR EACH ONSERT (ITEM #516962 - PACKED 100/SKU) SHIPPED TO RETAIL REPS, 1 DUMP BIN RISER (#516950 - @ 1/SKU) AND 2 SKUS MERCH. KITS (#516953 - @ 1/SKU) WILL ALSO BE SHIPPED.

DO NOT UPDATE ACTIVITY IN POQETS - / ROU WILL ENTER ACTIVITY.

(ONSERTS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP IS ASSIGNED)

Sales Rep	Retail Rep	SIS #	ACCOUNT NAME	ADDRESS	CITY	STATE	Onsert 100/SKU (#516962)	Dump Bin Riser 1/SKU (#516950)	Merch. Kits 2/SKU (#516953)
162303	162322	177172	MOHAWK DAIRY STORE	260 FOREST AVE	AMSTERDAM	NY	1	1	2
162322 Total							1	1	2
162302	162325	114548	SALEMS MKT	MAIN ST	BENNINGTON	VT	1	1	2
162325 Total							1	1	2
162306	162327	770053	STONE RIDGE SUPER	626 ROUTE 209	STONE RIDGE	NY	1	1	2
162307	162327	571289	PARTY BEVERAGE, INC	199 N PLANK RD	NEWBURGH	NY	1	1	2
162307	162327	178801	BIK HOUSEWARES, INC	DBA BI RITE	VAILS GATE	NY	1	1	2
162307	162327	178829	THRUWAY PHARMACY	TRUWAY SHP/CTR PLAZA	WALDEN	NY	1	1	2
162327 Total							4	4	8
162308	162328	769945	PAWLING A G MARKET	62 E MAIN ST	PAWLING	NY	1	1	2
162308	162328	958292	CAROL'S GIFT	RT 22 GRAND UN PLAZA	DOVER PLAINS	NY	1	1	2
162308	162328	769926	ARLINGTON GETTY	813 MAIN ST	POUGHKEEPSIE	NY	1	1	2
162309	162328	365630	DAVIG CORP. D/B/A	EASY STOP	BREWSTER	NY	1	1	2
162309	162328	769481	PUTNAM LAKE MKT INC.	74 FAIRFIELD DRIVE	PATTERSON	NY	1	1	2
162309	162328	550256	LOTTO STORE	RT 6 & 22	BREWSTER	NY	1	1	2
162328 Total							6	6	12
162307	162329	518344	A&R COASTAL, INC.	228 MAIN ST	BEACON	NY	1	1	2
162309	162329	179284	TACONIC DRUGS	LEE BLVD. & ROUTE 6	JEFFERSON VLY	NY	1	1	2
162309	162329	179489	CIRCLE CARDS N	345 DOWNING DR	YORKTOWN HEIGHTS	NY	1	1	2
162309	162329	425759	TREASURE CHEST, INC.	DBA LYN'S HALLMARK	MAHOPAC	NY	1	1	2
162329 Total							4	4	8
23 ADDITIONAL SKUs OF ONSERTS ALLOCATED TO DIVISION #1623 (WILL BE SHIPPED TO "SPARE ROOM"							23	17	34

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DECEMBER: DORAL SUPERMARKET CARTON ONSERT PROMOTION #601795

ONSERTS (#516962) WILL BE SHIPPED TO RETAIL REPS 11/18/96

ONSERT IS CONTINUITY OFFER TO BE USED IN CONJUNCTION W/GAP MONIES.

**** NOTE: FOR EACH ONSERT (ITEM #516962 - PACKED 100/SKU) SHIPPED TO RETAIL REPS, 1 DUMP BIN RISER (#516950 - @ 1/SKU) AND 2 SKUS MERCH. KITS (#516953 - @ 1/SKU) WILL ALSO BE SHIPPED.

DO NOT UPDATE ACTIVITY IN POQETS / ROU WILL ENTER ACTIVITY.

(ONSERTS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP IS ASSIGNED)

Sales Rep	Retail Rep	ASIS	ACCOUNT NAME	ADDRESS	CITY	STATE	[redacted]	[redacted]	[redacted]
162605	162620	268518	PATTONS SUPER DUPER	38 MAIN ST	SODUS	NY	[redacted]	2	4
162605	162620	268514	ONTARIO JUBLIEE	RT 104, ONTARIO PLZ	ONTARIO	NY	[redacted]	2	4
162605	162620	268516	BREEN'S BELL_4745	RT 104	WILLIAMSON	NY	[redacted]	2	4
	162620 Total						6	6	12
162606	162621	407427	UNION NEWS INC	213 N UNION ST	OLEAN	NY	[redacted]	2	4
162606	162621	398169	GIANT FOOD MKT	PARK ST	WELLSVILLE	NY	[redacted]	2	4
162607	162621	302196	COUNTY MARKET	RT 68	CLARION	PA	[redacted]	2	4
162607	162621	182770	WESTFIELD BIG M #891	200 W MAIN ST	WESTFIELD	PA	[redacted]	2	4
162607	162621	553089	COUNTY MKT 64303	MARKET STREET EXT.	WARREN	PA	[redacted]	2	4
	162621 Total						10	10	20
162603	162623	397332	CY'S PHARMACY	2317 BOWEN RD	ELMA	NY	[redacted]	2	4
	162623 Total						2	2	4
162604	162624	268580	BELL'S 3590/F	FALLS PLAZA	HONEOYE FALLS	NY	[redacted]	2	4
162605	162624	021281	BREEN'S BELLS #4785	100 MASON ST	NEWARK	NY	[redacted]	2	4
162605	162624	268505	BREEN'S MARKET #4730	RT 31	PALMYRA	NY	[redacted]	2	4
162605	162624	763728	WEST'S FOODMART	ROUTE 20A	HONEOYE	NY	[redacted]	2	4
162605	162624	268482	WADES SURFINE	RT 96 BOX 35	VICTOR	NY	[redacted]	2	4
	162624 Total						10	10	20
162603	162627	397797	BELLS #2130/F	121 N CENTER ST	PERRY	NY	[redacted]	2	4
162604	162627	00585	WEST'S SHURFINE	45 W MAIN ST	LIVONIA	NY	[redacted]	2	4
162604	162627	268928	NUNDA JUBLIEE	9045 STATE ST	NUNDA	NY	[redacted]	2	4
162604	162627	269729	WAYLAND FOODMART	E NAPLES ST	WAYLAND	NY	[redacted]	2	4
162605	162627	269745	BOB & IRVS	138 MAIN STREET	NAPLES	NY	[redacted]	2	4
162605	162627	269750	GILES FOOD MART	SENECA & WATER	DUNDEE	NY	[redacted]	2	4
162606	162627	763777	RAYS SUPER DUPER	60 CENTER ST	HORNELL	NY	[redacted]	2	4
	162627 Total						14	14	28

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DECEMBER: DORAL SUPERMARKET CARTON ONSERT PROMOTION #601795

ONSERTS (#516962) WILL BE SHIPPED TO RETAIL REPS 11/18/96.

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(ONSERTS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP IS ASSIGNED)

Sales Rep	Retail Rep	SIS	ACCOUNT NAME	ADDRESS	CITY	STATE	Onsert 100/SKU (Item #516962)	Dump Bin Riser Cu 1/SKU (#516950)	Merch Kits 1/SKU (#516953)
162601	162629	031899	TZETZO BROS	1100 MILITARY RD	KENMORE	NY	2	2	4
162601	162629	396739	FAY'S LEADER DRUG	801 TONAWANDA ST	BUFFALO	NY	2	2	4
	162629 Total						4	4	8
162602	162630	268798	BOBS GROCERY	1722 LAKE RD	HAMLIN	NY	2	2	4
162602	162630	268801	BAUCH IGA	406 HAMLIN CLARKSON	HAMLIN	NY	2	2	4
	162630 Total						4	4	8

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DECEMBER: DORAL SUPERMARKET CARTON ONSERT PROMOTION #601795

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(ONSERTS WILL BE SHIPPED TO SALES REPS WHERE NO RETAIL REP IS ASSIGNED)

Sales Rep	Retail Rep	SIS #	ACCOUNT NAME	ADDRESS	CITY	STATE	Onserts 100/SKU (Item #516962)	Dump Bin Riser cd. 1/SKU (#516950)	Merch. Kits 1/SKU (#516953)
163805	163820	318158	CUSTEAUS MKT	RT 111 SHOPPERS VILL	EAST HAMPSTEAD	NH	2	2	4
	163820 Total						2	2	4
163802	163821	104100	VALLEY MARINA	RT 202	RINDGE	NH	2	2	4
163802	163821	450269	WHITNEY JUNCTION INC	ROUTE 119	RINDGE	NH	2	2	4
163802	163821	104063	KULICKS SUPER MARKET	WARWICK RD	WINCHESTER	NH	2	2	4
163803	163821	104077	MORTS GROCERY	RT 9	SPOFFORD	NH	2	2	4
	163821 Total						8	8	16
163802	163822	590299	RYAN'S VARIETY	409 NASHUA ST	MILFORD	NH	2	2	4
163807	163822	103091	SOUCYS SUPER VALUE	217 W HOLLIS ST	NASHUA	NH	2	2	4
	163822 Total						4	4	8
163805	163823	701000	HIWAY SUPERETTE	91 W BROADWAY	DERRY	NH	2	2	4
163805	163823	103067	WINDHAM CTRY.STORE	JCT 111 & 111A	WINDHAM	NH	2	2	4
163807	163823	103079	THOMPSONS MKT	230 CENTRAL ST	HUDSON	NH	2	2	4
	163823 Total						6	6	12
163808	163824	076488	CAPTAIN'S PLEASURE	972 ELM ST	MANCHESTER	NH	2	2	4
163808	163824	486298	MS MARKET	176 SAGAMORE ST	MANCHESTER	NH	2	2	4
163808	163824	069749	D.C. CANDIA MOBIL	179 RAYMOND RD	CANDIA	NH	2	2	4
163808	163824	103187	BUNNYS SUPERETTE #1	75 WEBSTER ST	MANCHESTER	NH	2	2	4
163808	163824	103133	BI WISE MKT.	ROUTE #3	SUNCOOK	NH	2	2	4
163808	163824	104352	A 1 SUPERMARKET	85 S MAIN ST	MANCHESTER	NH	2	2	4
163808	163824	691347	AUBURN MARKET #1	289 CHESTER RD	AUBURN	NH	2	2	4
163808	163824	516550	DENONCOURT INC	D/B/A SULLYS SUPERETTE	GOFFSTOWN	NH	2	2	4
	163824 Total						16	16	32
163804	163825	032501	BIRNEY'S MINI MART	WASHINGTON STREET	CLAREMONT	NH	2	2	4
	163825 Total						2	2	4

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Sales Rep	Retail Rep	SIS #	ACCOUNT NAME	ADDRESS	CITY	STATE	Onsert (Qty)	Dump Riser (1/SKU)	Merch Kits (2/SKU)
163806	163826	105039	106 BEANSTALK	RT 106	LOUDON	NH	[redacted]	2	4
163806	163826	105040	DANIS SUPER MARKET	WATER ST	PITTSFIELD	NH	[redacted]	2	4
163806	163826	573876	WILLOW HILL FOOD&BEV	826 CENTRAL ST	FRANKLIN	NH	[redacted]	2	4
163806	163826	497498	GUS'S COUNTRY STORE	ROUTE 106	BELMONT	NH	[redacted]	2	4
163806	163826	420661	COLONIAL VILLAGE MKT	PARK AVENUE	CONTOOCOOK	NH	[redacted]	2	4
	163826 Total						10	10	20
163801	163827	023232	EVANSVILLE TRADING P	RTE 58	EVANSVILLE	VT	[redacted]	2	4
163801	163827	113733	THE WHITE MARKET	69 DEPOT ST	LYNDONVILLE	VT	[redacted]	2	4
163801	163827	113747	C & C MARKET	CHURCH ST	BARTON	VT	[redacted]	2	4
	163827 Total						6	6	12
163801	163828	334692	BEVERAGE BARON	19 GABLE PL	BARRE	VT	[redacted]	2	4
163804	163828	563527	BEER KING	57 CRESCENT ST	RUTLAND	VT	[redacted]	2	4
163804	163828	623948	TERRILL BEVERAGE	TERRILL ST	RUTLAND	VT	[redacted]	2	4
163809	163828	623833	MIDDLEBURY BEEF SUPP	ROUTE #7	MIDDLEBURY	VT	[redacted]	1	2
163809	163828	113964	LANTMAN IGA INC	MAIN STREET	HINESBURG	VT	[redacted]	1	2
163809	163828	598395	WC&V SUPERMARKETS	RT 7	VERGENNES	VT	[redacted]	1	2
	163828 Total						9	9	18
162301	163829	717500	MCGREGORS PHARMACY	476 MAIN ST	WINOOSKI	VT	[redacted]	1	2
163809	163829	088475	BILLING'S MOBIL	ROUTE #100	WATERBURY	VT	[redacted]	1	2
163809	163829	114080	ESSEX DISCOUNT BEV.	ROUTE #15	ESSEX CENTER	VT	[redacted]	1	2
	163829 Total						3	3	6
	Grand Total						230	224	448

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